



CHURCHILL



Our Sustainability Journey FROM CLAY TO PLATE

PLANET



01. LOCAL RAW MATERIALS

Our raw materials are sourced from a responsible supplier based in the UK



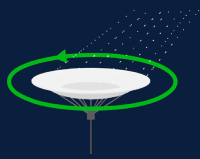
02. WASTE CLAY IS RECYCLED

100% of dry waste clay is recycled, with any failed fired pieces used for building materials



04. ECO GLAZE

Our glaze is recycled and removes impurities to ensure product longevity



03. OPTIMISED PRODUCTION

We use cutting edge technology to improve manufacturing efficiencies and reduce waste to landfill



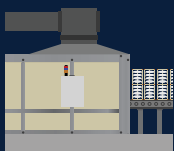
06. SOLAR ENERGY

We have invested in 4,500 solar panels, making our Stoke-on-Trent warehouse completely net-zero



08. RECYCLABLE PACKAGING

All of our items are packaged in recyclable materials



05. KILN EFFICIENCIES

We have invested in our firing process to reduce energy per piece



07. OPTIMISING SHIPMENTS

We have warehouses in Stoke-on-Trent, Rotterdam and Chicago to service our key markets efficiently and lower our logistics footprint



As a business with over 225 years of heritage, Churchill's commitment to a sustainable future has been an integral part of our company ethos for generations.

Our past continues to shape our future; as we evolve, grow and innovate we're able to draw on a rich history of expertise to continuously reduce our impact on the planet, support our people and improve our product.



PEOPLE

Churchill is a proud part of the ceramics industry in Stoke-on-Trent; employing over 700 people at our UK manufacturing plant, we are committed to supporting our team, our community and the wider industry too.



PRODUCT

Design engineered to last, at Churchill we blend centuries of experience with cutting-edge technology to create one of the strongest ceramic bodies in the world that will stand the test of time.

SCAN HERE TO LEARN MORE ABOUT OUR SUSTAINABILITY STORY

